(घ) और (ङ) विज्ञापन एवं दृश्य प्रचार निदेशालय की सूची में नाम शामिल करने के लिए 2000 प्रतियां प्रति संस्करण के न्यूनतम प्रसार मानदण्ड को निम्नलिखित मामलों में 500 प्रतियां प्रति संस्करण की छूट दी गई है ।

(1) विशेषीकृत वैज्ञानिक और तकनीकी पत्रिकाएं ।

(2) संस्कृत समाचार पत्र/पत्रिकाओं और समाचार पत्रों/पिछड़े, सीमावर्ती और सुदूरवर्ती क्षेत्रों या जनजातीय भाषाओं में अथवा मुख्य रूप से जनजातीय पाठकों के लिए प्रकाशित पत्रिकाएं तथा वे पत्रिकाएं जो जम्मू एवं कश्मीर से प्रकाशित होते हैं ।

Review of training syllabus for media Persons

6092. SHRI RAM RATAN RAM: Wil the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) Whether the syllabi pertaining to the training of the personnel of the various media units has been actually reviewed;

(b) if so, when; and

(c) if not, the reasons therefor?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) Yes Sir.

(b) During the period from 17th March, 1994 to 31st March, 1995.

(c) Does not arise.

Advertisement on Television

6093. SHRI RAM NATH KOVIND: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the advertisements relayed in between the programme create confusion and delink its continuity to the viewers; and

(b) if so, the reasons for not prefixing and suffixing these advertisements to a programme telecast on T.V.?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO):(a) No, Sir.

(b) Does not arise.

Telecast of Chitrahar

6094. SHRI RAM NATH KOVIND: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that telecasting method of Chitrahar on Wednesdays by Delhi Doordarshan has altogether been changed recently, if so, the reasons therefor;

(b) whether it is also a fact that the new relay method is not liked by the masses; and

(c) if so, by when the old method of relay of Chitrahar is likely to be restored ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO):(a) Yes, Sir. The production and marketing rights of the programme were assigned to a private producer by Doordarshan with a view to earning enhanced revenue besides giving it a new look.

(b) No, Sir. The programme continues to enjoy high viewership.

(c) There is no such proposal.

Advertisements of the UPSC

6095. SHRI MOHAMMED AFZAL alias MEEM AFZAL: Will the Minister of INFORMATION AND BROADCASTING be pleased to state